

Project Titles in Finance for BBA Final-Year Students : 2024-2025

1. Study on the Financial Performance of Banks using CAMELS Approach.
2. Role of Microfinance in Promoting Entrepreneurship.
3. Comparative Study of Investment Options for Risk-Averse Investors.
4. Analysis of Non-Performing Assets (NPAs) in Public vs. Private Banks.
5. Impact of Exchange Rate Fluctuations on Import-Export Businesses.
6. Financial Literacy among College Students: A Study.
7. Role of Credit Rating Agencies in Financial Markets.
8. Analysis of Mutual Fund Performance in India.
9. Effectiveness of Tax Planning Strategies among Salaried Individuals.
10. Study on the Impact of GST on Small and Medium Enterprises.
11. Analyzing the Profitability of Insurance Companies in India.
12. Trends in Venture Capital Funding for Startups in India.
13. A Study on Dividend Policies and Their Impact on Shareholder Wealth.
14. Role of FinTech in Promoting Financial Inclusion.
15. Impact of Digital Payments on Traditional Banking.
16. Role of Blockchain Technology in Financial Services.
17. Analysis of Seasonal Trends in the Stock Market.
18. A Study on Corporate Social Responsibility (CSR) Spending in Financial Institutions.
19. Risk Management Practices in the Banking Sector.
20. Study on the Impact of Inflation on Investment Decisions.
21. Behavioral Finance: Factors Influencing Investor Decisions.
22. Financial Analysis of Automobile Companies Listed on NSE.
23. Analyzing the Impact of Monetary Policy on Economic Growth.
24. Study of E-Banking Services and Customer Satisfaction.
25. Green Banking practices in Indian banking sector: A study on selected banks
26. Impact of FDI (Foreign Direct Investment) and Foreign Institutional Investment (FII) on Indian Economy.

27. A Comparative Study of Gold vs. Real Estate as Investment Options.
28. Study on Trends in Corporate Mergers and Acquisitions.
29. A Study on Financial Challenges Faced by Startups.
30. Analysis of Credit Card Usage and Repayment Patterns.
31. A Comparative Study of Public vs. Private Sector Bank Loans.
32. The Role of ESG (Environmental, Social, and Governance) in Investment Decisions.
33. Impact of E-Commerce on Financial Transactions in India.
34. Analysis of Profitability Ratios in FMCG Companies.
35. Financial Frauds and their prevention mechanisms: Study on Selected banks
36. A Comparative Study of National Pension Scheme (NPS) and Employee Provident Fund (EPF).
37. The Impact of IPO Performance on Investor Sentiments.
38. Financial Challenges of Women Entrepreneurs in India.
39. A Study on the Role of Angel Investors in Startups.
40. Study on Personal Finance Management among Urban Youth.
41. Comparative Study of Financial Derivatives: Futures vs. Options.
42. A Study on MUDRA Loans
43. A Study on Impact of Select Macro economic factors on Stock Market Performance (NSE/BSE)
44. A Study on Financial performance of selected banks with respect to Financial Metrics
45. A Study on Financial performance of selected banks with respect to Financial ratios.
46. Pre and post merger analysis of selected banks
47. A Study on risk-return analysis of select companies/ BSE sensx companies
48. A Study on Innovations in the Indian Banking sector
49. A comparative study on educational loans of selected banks
50. A study on evaluation of Bancassurance of Selected banks with special reference to Selected city
51. A Study on impact of union budget announcements on Sensx movements

52. Financial results declaration and Effect on stock price movements- A Pre and Post analysis approach.
53. Financial performance analysis of Fintech companies
54. Role of Indian Unicorn Companies in Economic growth
55. Performance of Exchange traded funds in India
56. Comparative study of life Insurance products – A study on selected companies
57. Comparative study on Government Bonds and Corporate banks with reference to Risk- Return analysis
58. A Study on growth of MSMEs in India.
59. Analysis of IPO Sectorial Performances in Indian Stock Market.
60. A Study on Green Bonds in India.